

Renesas Licenses Taiwan ImagingTek (TITC) Compression IP

Hsin Chu, Taiwan – February 11th, 2009 – Taiwan ImagingTek (TITC) today announced that **Renesas Technology Corp.**, (Renesas) a global leader and technology innovator IC supplier has licensed its lossless compression IP.

TITC solution helps cutting the cost of the frame buffer memory chip due to the reduced requirement of I/O bandwidth, ease of the EMI problem in system design which is caused by higher data rate and enlarged PCB and complex signal routing.

“Our world top system product partners including Renesas are demanding solution of reducing memory cost, PCB size and easing EMI issues in advanced imaging related consumer electronic products”, says Shinobu Akahori, the CEO of **JBP Ltd.**, an IP marketing expert and sales representative in Japan. “TITC’s unique compression technology (IP) provides our world top IC and system suppliers with the right solution and flexibility of reducing memory cost and easing EMI issues. With the robust IP and efficient support from TITC, we can design new lines of chips and quickly provide our IC/system partners with less expensive memory chip with eased EMI issues”. “With the solid and experienced TITC team technical support, our top partners have quickly and successfully produced the 1st product with superior image quality” added Mr. Shinobu.

“We are glad to reach agreement of long-standing IP licensing partnership with **Renesas**, a world top IC supplier. With this agreement, TITC provides not only top quality compression IP, but also system know-how in reducing the data rate of the image signal traveling from a device to another device.” Says Mr. Star Sung, the CEO of Taiwan ImagingTek “. TITC’s lossless compression IPs have entered high volume production in TV-display systems through German Micronas AG, the world top TV decoder and FRC chip supplier. Some Korean, Japanese TV-panel suppliers and Italian Olivetti MFP machines are using these chips with TITC compression IPs. We’ll keep investing in lossless compression IPs, providing best solutions and customer design for our world top partners.” “We are excited to know that the 1st Renesas product works well with our IP. In the past 10 months, the working mood of Renesas’ engineering team impressed us and both teams earned the credibility.” adds Mr. Blue Lan, the head of R&D team of TITC.

Some global system and IC suppliers in mobile phone, image sensor, DSC/DV, Set-Top-Box, 3D/Gaming are adopting TITC IPs and solutions for cutting the power consumption, reducing the memory cost and easing the EMI issues. This agreement

with **Renesas** further demonstrates the prevailing advantage of TITC Lossless compression technology in the consumer electronic markets.

About Taiwan ImagingTek

Taiwan ImagingTek Corporation (TITC/ImagingTek) is dedicated to the development and research of innovative image/video/audio processing and compression technology. ImagingTek was established in November 2002 with its main office located in ITRI Open Labs (A Taiwan government sponsored research institute). ImagingTek is originally financially backed by a German federal government fund (tbg) has a business operation in Munich, Germany. TITC's core compression technology has entered production in image and video related electronic products which provides substantial cost savings to system manufacturers and will provide the end users of digital camera, DVD/DV/STB, LCD/DTV, PDA, MFP, LCD Dr. Mobile phone ... etc. with benefits such as high performance, lower cost, and lower power consumption. More information on TITC is available at <http://www.Imaging-Tek.com/>

About **Renesas Technology Corp.** please refer to <http://www.renesas.com/>

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